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Export all print ready files to PDF.
Images should be exported at 300ppi for best results.
Be sure to check the dimensions on the exported file.
An 11 x 8.5 inch postcard should have a final size of 11.25 x 8.75 in.

When possible work in a CMYK Color Space. If you are working in RGB the colors will have to be converted and may not look the same when printed.

## Bleed Area .125 in

This part of the card is cut off in the trimming process. Please extend all background images to the edge of the bleed.

## Margin Area .25 in

A .25 inch margin all the way around allows for any errors that may occur when trimming your card.

Do not place text or important parts of images in the margin area.

Hint: Leaving a little extra space around the edge of objects makes text easier to read and keeps the letter from feeling cluttered.

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