

Margin Area .25 in

A .25 inch margin all the way around allows for any errors that may occur when trimming your card.

Do not place text or important parts of images in the margin area.

Bleed Area .125 in -

This part of the card is cut off in the trimming process Please extend all background images to the edge of the bleed.

503 393 6646 email info@eaglemailing.com

4901 Indian School Rd. NE Salem, OR 97305 PO Box 12008 Salem, OR 97309

11 x 6 Postcard Template

Export all print ready files to PDF. Images should be exported at 300ppi for best results. Be sure to check the dimensions on the exported file. An 11 x 6 inch postcard should have a final size of 11.25 x 6.25 in

When possible work in a CMYK Color Space. If you are working in RGB the colors will have to be converted and may not look the same when printed.

Hint: Leaving a little extra space around the edge of objects makes text easier to read and keeps the card from feeling cluttered.

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4 in

2.5 in

Mail Panel 4 x 2.5 inches

This area should be left white on the back of the postcard to allow space for the address and indicia